



WESTMETRO
BOARD OF REALTORS®

2016 Affiliate Sponsorship Program

The best way for You to distinguish your Company name and Services to the West Georgia/ East Alabama area real estate decision makers-West Metro Board of REALTORS® members.

www.westmetroboard.com

Affiliate Sponsorship Program



Welcome to the **WMBOR** Sponsorship Program.

Our goal is to bring to our Affiliate Members the best opportunities to highlight their services and interact with our membership throughout the year.

You are an important part of our association. Last year we introduced a New Sponsorship Program. We have created different Sponsorship levels that will provide opportunities to expand your marketing options. If you join at one of the partnership levels, your Affiliate Membership to West Metro Board of REALTORS will be included in the cost. Your partnership contribution may be paid annually or quarterly. This has allowed for better budgeting and the need no longer exists to ask for your support throughout the year.

Our new program is a onetime sponsorship that allows Recognition at each and every function of our board including but not limited to our Top Producer Banquet in February, 6 luncheons, 5 networking events, various continuing education classes and community service projects.

Historically, we have only had affiliates that are directly tied to our industry-attorneys, lenders, appraisers, inspectors, pest control, insurance etc. No matter what your business, please remember often times your clients are our clients and if new to the community, they are our clients first. We are now encouraging all types of industries to join us and benefit from this great opportunity to earn referrals. Of course our clients ask for recommendations within our industry, but they also ask for recommendations when finding doctors, dentists, veterinarians, accountants, banks, hairdressers, daycare providers, dance studios fitness centers, mechanics, car salespersons and the list goes on and on.

We hope you find this to be a more beneficial, more affordable and a more simplified way to be involved in our Association.

Become an Affiliate member today!

Cost of \$200 per year includes:

- *Georgia Association of REALTORS membership
- *Invitation to all events but must pay at the door when required.
- *Annual Tradeshow
- *Your name and company name on our website (no link)
- *Mass email to West Metro REALTORS®
- *Company name listed on slide show at each event.

Become a Platinum, Gold, Silver or Bronze Partner today! (Affiliate membership included).

Bronze Partner \$500.00

- *Opportunity to speak at one board luncheon (1-2 min.)
- *Free lunch at the Affiliate Appreciation Tradeshow
- *Your name and company name on website with link

Silver Partner \$1000.00

- *Opportunity to speak at two board luncheons (1-2 min.)
- *One free lunch at each of the WMBOR luncheons
- * Small rotating ad on WMBOR website with link
- *Small ad in Top Producers' newspaper layout
- *Free WMBOR t-shirt

Gold Sponsor \$1500.00

- *Opportunity to speak at three board luncheons (1-2 min.)
- *Two free lunches at each of the WMBOR luncheons
- * Two free lunches at the Christmas Banquet
- * Two free dinners at Top Producer Banquet
- *Medium rotating ad on WMBOR website with link
- *Medium ad in Top Producers' newspaper layout
- *Two free WMBOR t-shirts

Platinum Sponsor \$2000.00

- *Opportunity to speak at all board luncheons (1-2 min.)
- *Three free lunches at each of the WMBOR luncheons
- *Three free lunches at the Christmas banquet
- *Table and 6 free meals at the Top Producer banquet
- *Large rotating ad on WMBOR website with link
- *Large ad in Top Producers' newspaper layout
- *4 Free WMBOR t-shirts
- *Opportunity to speak at Christmas Banquet (2-3 min)
- *Opportunity to speak at Top Producer Banquet (3-5 min)



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Your support of our organization is greatly appreciated. We would not be a success without you!

- _____ Platinum Partner \$2000.00 Annually
- _____ Gold Partner \$1500.00 Annually
- _____ Silver Partner \$1000.00 Annually
- _____ Bronze Partner \$ 500.00 Annually
- _____ Affiliate Partner \$ 200.00 Annually

Affiliate Application

Name _____

Name of Main Contact Person if different from above _____

Company Name _____

Mailing Address _____

Phone _____

Fax _____

Email(s) of Company
Contacts _____

_____ I would like board activities text to my phone. (Texting rates apply according to your plan)

Phone # _____ Wireless Carrier _____

I agree to abide by the rules and regulations of the West Metro Board of Realtors and agree to pay dues in a timely manner. By signing below, I consent that the REALTOR Association (local, state and national) and their subsidiaries, if any (e.g., MLS, foundation) may contact me at the specified address, telephone numbers, fax numbers, email addresses or other means of communication available. This consent applies to changes in contact information that may be provided by me to the Association(s) in the future. This consent recognizes that certain state and federal laws may place limits on communications that I am waiving to receive all communications as part of my membership.

Signature _____ Date _____

Please send this form along with payment to:

Please attach a business card to application

West Metro Board of REALTORS®

154 Bankhead Hwy

Carrollton, GA 30117

Contact: Lisha Coffman at 770-832-0804 or wmetro@bellsouth.net with any questions.

Welcome to the West Metro Board of Realtors **Affiliate Sponsorship Program**

ANNUAL CONTRIBUTION	AFFILIATE \$200	BRONZE \$500	SILVER \$1,000	GOLD \$1,500	PLATINUM \$2,000
Affiliate Member	x	x	x	x	x
Invitation to all Functions and Events	X	X	X	x	x
Annual Tradeshow	x	X One Free Lunch	X One Free Lunch	X Two Free Lunches	X Two Free Lunches
Name and Company name on our website	x	X with Link	X with Link	X with Link	X with Link
Mass email going to WMBR members	x	x	x	x	x
Company name on slideshow at events	x	x	x	x	X
Speaking opportunities at events and functions		X May speak at One luncheon for 1-2min	X May speak at Two luncheons for 1-2min	X May speak at Three luncheons for 1-2 min	X May speak at all luncheons for 1-2 min
Free Lunch at Board Luncheons			X One free lunch at each luncheon	X Two free lunches at each luncheons	X Three free lunches at each luncheon
Table at Top Producer Banquet/Christmas Party				Two free dinners at the Christmas Party and Top Producer Banquet	X Three free lunches at Christmas Party and Table w/6 free meals at Top Producer Banquet
Rotating ad on website			X Small	X Medium	X Large
Ad in the Top Producer Newspaper layout			X Small	X Medium	X Large



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